

International Graduate Diploma of Higher Education

Business, Engineering, Computing and Creative Industries

International Graduate Diploma of Higher Education module descriptions

International Graduate Diploma of Higher Education in Business

Intensive Business English

This module aims to raise your level of English so you can participate in the programme's management modules. You will also develop your skills in research and oral and written presentation.

Contemporary Issues in International Management

This module provides an international overview of the main issues facing management, and explores organisational development throughout the 20th century. The challenges confronting management in 21st century organisations will also be addressed. By the end of the module you will have a developed understanding of the role globalisation plays in shaping modern business.

Perspectives on Management Thought in a European Context

This module focuses on the context in which management thinking has developed. Schools of management dating back to the late 19th century, and their evolution, will be examined and contrasted. The module concludes with a detailed look at the key issues in management thought being addressed in Britain and Europe today.

Embedding Business English

This module aims to raise your English and academic skills to the level required to take a business-related Master's programme at the Glasgow School for Business and Society. As part of a broad curriculum you will learn how to analyse academic writing conventions and integrate material from sources for coursework and presentations.

International Graduate Diploma of Higher Education in Engineering, Computing or Creative Industries

English for Academic Purposes and Study Skills (including Information and Communication Technology)

This module aims to develop your general English and study skills in preparation for postgraduate programmes at the School of Engineering and Built Environment. The class hours focus on a range of academic abilities including:

- planning and writing academic reports, essays and case studies
- giving presentations on chosen subject areas
- making lecture notes and critical analysis of text
- seminar skills.

Research Methods

This module is an introduction to the research methods required at the postgraduate level. You will focus on the subject area you intend to progress to study at postgraduate level, and gain a more in-depth knowledge using a problem-solving approach.

Project module

Your choice of project will reflect your own experience and interests, and allow you to study the topics you choose in more depth. It will also be directly related to the Master's degree you intend to progress to.

Specialist modules

You will choose your two specialist modules from the School of Engineering and Built Environment's portfolio of bachelor's degrees. Your choice will relate directly to the Master's programme you wish to progress to.

Glaswegians are the friendliest and nicest people I have met! INTO GCU staff were very helpful and always supportive to me and my fellow students. The course I studied was the International Graduate Diploma of Higher Education in Business, which guaranteed entry to my Master's course with GCU. My course allowed me to not only improve my English, but also develop a more detailed knowledge of business management - the skills needed to obtain my MSc Operations and Business Management at GCU.

OLGA TIKHONOVA, RUSSIA
INTERNATIONAL GRADUATE DIPLOMA OF HIGHER
EDUCATION IN BUSINESS, GRADE: 62%
NOW STUDYING MSc OPERATIONS AND BUSINESS MANAGEMENT
AT GLASGOW CALEDONIAN UNIVERSITY

