

Graduate Diploma in English with Business

Preparation for successful postgraduate study

Intensive Business English

This module aims to raise your level of English so you can participate in the programme's management modules. You will also develop your skills in research and oral and written presentation.

Contemporary Issues in International Management

This module provides an international overview of the main issues facing management, and explores organisational development throughout the 20th century. The challenges confronting management in 21st century organisations will also be addressed. By the end of the module you will have a developed understanding of the role globalisation plays in shaping modern business.

Perspectives on Management Thought in a European Context

This module focuses on the context in which management thinking has developed. Schools of management dating back to the late 19th century, and their evolution, will be examined and contrasted. The module concludes with a detailed look at the key issues in management thought being addressed in Britain and Europe today.

Embedding Business English

This module aims to raise your English and academic skills to the level required to take a business-related master's programme at Caledonian Business School. As part of a broad curriculum you will learn how to analyse academic writing conventions and integrate material from sources for coursework and presentations.